



## Send in your application for the chance to become an ‘Ambassador for a Day’ in The Hague

Every year, we celebrate International Women’s Day on 8 March. **Ambassador for a Day** is a competition aimed at encouraging young women to become leaders. The British Embassy in The Hague invites all girls enrolled in secondary school, aged 15-18 and living in the Netherlands to take part. All you have to do is send in your answer, in either writing or a video, to the following question:

*Why is social and economic mobility important? What are the benefits of having a diverse government?*

You can submit your answer as a video or a short piece of writing. If written, it should be no more than 500 words long. If it is a video, record it in landscape mode and it should be no longer than 120 seconds. The text/video can be in either Dutch or English. We encourage girls from all backgrounds to apply. It doesn’t matter where you are from or what you would like to do - we’re looking for potential!

The deadline to send in your entry is January 23, 2024 at 17:00. Send your video or essay with an [application form](#) to [embassywebsite@gmail.com](mailto:embassywebsite@gmail.com). If you send a video, please use a [Wetransfer](#) link in the email. Kindly write ‘**My Entry to the AfD Competition**’ in the subject line, and make sure your full name is in the email text and in the file names. Participants should be girls aged 15-18 on January 23, 2024, enrolled in secondary school, and resident in the Netherlands. Read the full [terms and conditions](#) of the competition.

Successful applicants will be announced in the week of February 5, 2024. The trip to The Hague will be in the weeks around 8 March, with the exact date to be confirmed when successful applicants are informed. The successful applicants will be offered a 1-day programme in The Hague during which they will meet Joanna Roper, the British Ambassador to the Netherlands and other female leaders in government, diplomacy and international organisations. Travel and catering expenses will be covered for the successful applicants and their chaperone (one chaperone per applicant). Successful applicants below the age of 18 have the right to bring one chaperone (parent, teacher, guardian). Chaperones must be 18 years or older. It is not obligatory to bring a chaperone.

Why is the Ambassador for a Day competition only open to girls?

- Data shows that women are underrepresented at all levels of decision-making worldwide, which highlights the importance of having measures and networks targeted at girls and women. (Source: [World Economic Forum](#))
- Projecting current trends into the future, the overall global gender gap will close in 131 years. The most challenging gender gaps to close are the economic and political empowerment dimensions, which will take 169 and 162 years to close respectively. (Source: [World Economic Forum](#))
- In the Netherlands, the gender wage gap has increased to 7.4% this year, compared to 2021, where the figure was at 5%. In addition, men now earn an average of 16% more than they did in 2021, whilst women have had their wages increased by an average of 9%. (Source: Volksrant).